









CUSTOMER PRIVACY NOTICE

Dear Data Subject,

CELLOGRAFICA GEROSA S.p.A. cares about your privacy. Data that user can eventually transmit will be stored with methods that guarantee integrity and safety, fully respecting the data confidentiality regulation. We would like to inform you that the *European Regulation 2016/679 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data* (“GDPR” from now on) provides personal data processing protection.

According to article 13, we inform You that:

	<p>A. CATEGORIES OF DATA: personal data that are collected may include identification data, contact information, personal data and transaction details.</p>
	<p>B. DATA CONTROLLER: the data controller is CELLOGRAFICA GEROSA S.p.A. Via al Gigante, 23 – 22044 Inverigo CO, P.I.00200410132, reached by phone at 031.603111 or by mail privacy.cellograficagerosa@gerosagroup.com</p>
	<p>C. SOURCE OF PERSONAL DATA: personal data are collected directly from the data subject.</p>
	<p>D. PURPOSE AND LEGAL BASIS FOR PROCESSING DATA: personal data are collected and processed for the following purposes:</p> <ul style="list-style-type: none"> • Purposes necessary for compliance with a legal obligation: fulfillment of administrative, accounting, tax and other obligations. • Purposes necessary for the performance of a contract or the execution of precontractual measures prior to entering into a contract: establishment, management and termination of the contract; fulfillment of accounting and tax obligations; management of claims and litigations; provision of services; communication of your data to our partners for the performance of contractual obligations. • Purposes related to the existence of a legitimate interest on the part of the Data Controller: processing of employee or similar customer data for the management of relations between the parties (owner-customer) • Purposes related to the existence of a legitimate interest on the part of the Data Controller: For direct marketing purposes, for the sole purpose of using the email addresses that the Customer will communicate to the Data Controller during this contractual relationship for sending communications via email for commercial and marketing purposes, concerning products and services similar to those covered by the contract. At each sending it will be, however, possible to unsubscribe (art.130, paragraph 4, Legislative Decree 196/2003).
	<p>E. RECIPIENTS AND CATEGORIES OF RECIPIENTS: according to the listed purposes, your data could be communicated to public authorities, private third parties, partners, professional advisers including lawyers, bankers, auditors and insurers who provide banking, legal, insurance and accounting services, consulting companies, third-party technical service providers, hosting providers, communication agencies. Your personal data will not be disclosed to the public or, in any case, to an indeterminate number of parties.</p>
	<p>F. TRANSFER OF PERSONAL DATA TO THIRD COUNTRIES: the data collected are not subject to transfer to third countries outside the European Economic Space</p>
	<p>G. DATA RETENTION PERIOD: in the absence of specific retention periods set out in this policy, your personal data will be retained only for as long as we need it to fulfil the purpose for which we have collected it, according to the “storage limitation principle” (Article 5 of the GDPR) and, if applicable, as long as required by statutory retention requirements.</p>
	<p>H. RIGHTS OF THE DATA SUBJECT: each data subject is always entitled to request the Data Controller to access, correct or delete his data, limit the processing or objecting to the processing, requesting data portability, revoking consent to the processing of data, claiming these and other rights provided by the GDPR through a direct communication to the Controller. The data subject can also lodge a complaint with a supervisory authority.</p>

CUSTOMER PRIVACY NOTICE

I. OBLIGATION OF THE DATA SUBJECT TO PROVIDE PERSONAL DATA: the provision of data for the purposes of complying with a legal obligation or performing a contract is mandatory. The non-provision would have the consequence that we could not provide the requested service.

The provision of data for the purposes based on your consent is optional. You can therefore decide not to give any data or to subsequently deny the possibility of processing data already provided: in this case, you will not be able to receive newsletters, commercial communications and advertising material concerning the services offered by the Data Controller. However, your refusal will not affect the provision of the requested service.



J. METHODS OF PERSONAL DATA PROCESSING: your personal data are processed manually and/or using IT and telecommunications tools. We use technical and organisational security measures in order to protect the Personal Data we have under our control against accidental or intentional manipulation, loss, destruction and against access by unauthorised persons.